

Thank you for your enthusiasm about photography.

So much of the creative process is just getting out the door and making imagery. Experiment with your camera, shoot early in the morning and late in the afternoon to avoid harsh light, take classes from your photography heroes if you can (or watch them online.)

Some of it is hitting the books and museums for knowledge and inspiration. Study art, have knowledge of what you are photographing—geopolitical & social history, biology, etc.—don't go into a location cold.

Don't forget the business end of things; don't quit your day job on a whim thinking that instantly you are going to make a living as a nature photographer. Art has been in the business for 40 years and works at his photography 24/7. The challenge of learning & exploring never ends even after a lifetime. The photography profession is a very difficult one and there are a lot of people out there with their cameras, but there are also a lot of photographers achieving success.

One word for success in photography these days? Diversification. Stock licensing, prints, workshops, speaking engagements, book publishing, and an active social media presence have all combined to make Art a success. Early in his career Art made the financially difficult decision of hiring an office manager and it paid off quickly. You can't do it all yourself or else you'll never be able to create in the first place.

- 1) There is a wealth of information the [Art Wolfe Blog](#).
- 2) Obtain a copies of Art's books [The New Art of Photographing Nature](#), [The Art of the Photograph](#), and/or [Photographs from the Edge](#).
- 3) Watch the 26 episode series [Art Wolfe's Travels to the Edge](#) on PBS and CreateTV. Or buy the DVDs.
- 4) If you have access to Netflix streaming, check out [Tales by Light](#), an inspirational series featuring Art and other photographers.
- 5) Art has classes available online at [CreativeLive](#).
- 6) CreativeLive also has online classes on the [business side of photography](#).
- 7) You can learn about conservation photography from the [International League of Conservation Photographers](#).
- 8) North American Nature Photography Association has a number of [grants and scholarships](#) available.

9) If you are an animal lover try photographing animals at your local shelter. It is a great way to do good helping dogs and cats find their forever homes, and it will help you learn how to photograph animals. There may even be an animal advocates club at your school or in your community.

10) You want to travel and photograph? Start a savings plan and make travel a priority. It doesn't have to be expensive or a luxury.

11) National Geographic has [student travel programs](#).

12) Study abroad through your college or university. There are [scholarships](#) to help defray costs.

13) Volunteering work is a good way to travel cheaply while doing good. There may be programs through your church or local community organization. If you have finished college, think about [Peace Corps](#), [AmeriCorps](#), and [Teach For America](#).

14) If you are at a point where you need to create a website, Art uses a [PhotoShelter](#) website to handle online sales, high resolution file distribution, SEO and more.

Good luck with your photography!

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